

ISSUES AND PROGRAMS REPORT

KLOA-AM 1240 CBS SPORTS

MARCH 2015 - 2nd QUARTER

1. IRS
2. EDUCATION
3. HUMAN TRAFFICKING
4. TEXTING
5. COMMUNITY
6. VISION
7. FOOD SAFETY
8. HIGH BLOOD PRESSURE

1. IRS
 - a. PSA INFORMS LISTENERS THEY CAN FILE THEIR TAXES FREE THROUGH IRS FREE FILE
 - b. PSA's LINK: freefile.irs.gov
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. MARCH 2015

2. EDUCATION_Council of Greater City Schools
 - a. COMMON CORE CAN PREPARE STUDENTS FOR COLLEGE AFTER GRADUATING
 - b. PSA's LINK: commoncore.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. MARCH 2015

3. HUMAN TRAFFICKING_US Department of Homeland Security & Blue Campaign
 - a. PSA RAISES AWARENESS OF THE DANGERS AND SIGNS OF HUMAN TRAFFICKING
 - b. PSA's LINK: www.ghs.gov/bluecampaign
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. MARCH 2015

4. TEXTING_AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS
 - a. YEARS OF USING HAND DEVICES CAN CAUSE NECK PROBLEMS
 - b. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - c. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - d. MARCH 2015

5. COMMUNITY_US Department of Homeland Security

- a. PROTECT YOUR NEIGHBORS, IF YOU SEE SOMETHING, SAY SOMETHING
- b. PSA's LINK: www.dhs.gov/ifyouseesomethingsaysomething
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MARCH 2015

6. VISION_Bright Focus Foundation

- a. GETTING YOUR VISION CHECKED CAN PREVENT VISION LOSS
- b. PSA's LINK: brightfocus.org
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MARCH 2015

7. FOOD SAFETY_US Department of Health and Human Services & AD Council

- a. WASH HANDS AND COUNTERS BEFORE SERVING FOODS
- b. PSA's LINK: foodsafety.gov
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MARCH 2015

8. HIGH BLOOD PRESSURE_America Heart Association & AD Council

- a. HIGH BLOOD PRESSURE CAN LEAD TO A HEART ATTACK, STROKE OR DEATH
- b. PSA's LINK: heart.org/highbloodpressure
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MARCH 2015